



**MESI
CONFERENCE**
2026

MESI CONFERENCE 2026

**RE:DIAGNOSE with
Integrated Diagnostics**

18–19 May 2026

Bled, Slovenia

www.mesiconference.com

Integrated Diagnostics for a smarter, safer future.

At MESI we believe diagnostics should be fast, connected and effortless, empowering health-care professionals to make confident decisions with clarity and speed.

Our mission is to simplify diagnostics through an integrated ecosystem that unifies devices, data, workflows and decision-making support. We envision a future where every practitioner in hospitals, primary care or community settings has access to real time, structured diagnostic insights that reduce complexity and improve outcomes.

MESI Conference 2026 brings this vision to life. For two days we will explore how integrated diagnostics reshape clinical practice through smarter technology, optimized workflows, and measurable clinical impact. The conference creates space for collaboration, reflection, and bold ideas that challenge the traditional boundaries of diagnostics and care delivery.

Set in Bled, one of Europe's most inspiring natural destinations, the conference invites participants into an environment known for its calm, clarity and perspective. The surrounding lake, forests, and mountains encourage a slower rhythm of thought and a renewed sense of purpose.

Our venue, Hotel Rikli Balance, embraces a philosophy rooted in wellbeing, sustainability and the harmony of nature. It is a setting that supports clear thinking and meaningful connection, making it an ideal place to rethink the future of diagnostics and the way we work.

Welcome to MESI Conference 2026, where clarity meets innovation and diagnostics meet the future.

LOCATION

 Hotel Rikli Balance
Bled, Slovenia

CONTACT

 Vanja Sitar
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 vanja.sitar@mesimedical.com



Agenda

SUNDAY
17
MAY

 **Hotel Restaurant Rikli**

18:00 - 22:00

Pre-event dinner 

MONDAY
18
MAY

 **Arnold hall**

RE:DIAGNOSE with Integrated Diagnostics

Our first day focuses on four perspectives shaping the next decade of digital diagnostics.

08:30 - 09:00

Registration 

09:00 - 09:10

Intro and agenda
Moderator: Mojca Mavec

09:10 - 09:30

Integrated Diagnostics: From innovation to infrastructure
Jakob Šušterič, CEO MESI

09:30 - 11:00

Panel 1 RE:THINK Technology

A closer look at what creates diagnostic complexity for healthcare professionals today and how integrated diagnostics can remove friction and support clearer decision-making.

09:30 - 10:00

Rethinking diagnostic pathways in modern healthcare
Sven Jungmann, Physician, Investor & Digital Health Innovator

10:00 - 10:20

Arterial stiffness: The missing piece in vascular assessment
Maria Rosa Bruno, European Society of Cardiology (ESC) Council on Hypertension

10:20 - 10:40

What it takes to introduce integrated diagnostics in primary care
Philip Meier, PVE Sonnwendviertel

10:40 - 11:00

Discussion
Moderated by Sandrine Millasseau, Country Manager, MESI France

11:00 - 11:30

Coffee break 

11:30 - 12:30

Panel 2 RE:DEFINE Workflows

Exploring how connected, protocol-driven workflows reduce manual tasks, increase consistency, and improve efficiency across care environments.

- 11:30 - 11:35** Redefining clinical workflows through Integrated Diagnostics
MESI
- 11:35 - 11:50** Integrating where it matters most
ZiplaneRX
- 11:50 - 12:05** Redefying workflows with mCONNECT
Aljaž Ferencek, MESI
- 12:05 - 12:20** From the lung function lab to primary care: rethinking clinical workflows through integrated diagnostics
Bas Peeters
- 12:20 - 12:30** Discussion

12:30 - 13:30

Panel 3 RE:SET Outcomes with Integrated Diagnostics

Understanding how timely, integrated insights lead to better clinical decisions and measurable improvements in patient care.

- 12:30 - 12:35** Outcomes in Integrated Diagnostics
Klavdija Slapar, MESI
- 12:35 - 12:50** Building effective interdisciplinary care
Eliot Hergat, Diabet
- 12:50 - 13:05** Fast and Reliable: Integrating ABI Into the surgical workflow
Dr. Nenad Čubrić, UKC Maribor
- 13:05 - 13:20** When clinicians shape outcomes: making preventive PAD measurement reimbursable
Dr. Veronika Palmiste, MD
- 13:20 - 13:30** Discussion
Moderated by Klavdija Slapar, MESI

13:30 – 15:00



Lunch



15:00 – 16:00

Panel 4 RE:CONNECT People and care

- 15:00 - 15:05** Expanding access to diagnostics beyond traditional care settings
Timotej Vitez, MESI
- 15:05 - 15:20** From home visit to clinical insight: bringing diagnostics into community care
Norman Murphy, Blue Bird
- 15:20 - 15:35** Elevating remote care through integrated diagnostic solutions
Enis Kaya, OneDose
- 15:35 - 15:45** Discussion
Moderated by Timotej Vitez, MESI

- 15:40 – 16:30** Award ceremony 
- 16:30 – 16:45** Closing
- 16:45 – 17:30** **Free time**
- 17:30 – 18:00** Walk to the Špica restaurant
- 18:00 – 01:00** Welcome reception at Špica 

TUESDAY
19
MAY

 **SUN, AIR, Arnold hall 1, Arnold hall 2, Lobby**

09:00 - 10:00

Product Workshops

SUN

Enabling 4P Primary care with Integrated Diagnostics

Klavdija Slapar

AIR

How to make hospitals safe for patients and practitioners

Menno Roos

Sales Skills Lab

Arnold Hall 1

How to Sell Integrated Diagnostics: Value, Story & Structure

Tina Pogačar, Goran Nedić

Arnold Hall 2

Business meetings

10:00 - 11:00

Product Workshops

SUN

New MESI mTABLET: Tips & Tricks

Matija Valinger Sluga

AIR

Bridging the PAD gap with Integrated arterial assessment

Špela Purkart Vižintin & Tinkara Royal Mlinar

Sales Skills Lab

Arnold Hall 1

Sales Tactics & Conversion Strategies: From Objections to Upselling

Timotej Vitez, Darya Bormatenkova

Arnold Hall 2

Business meetings

11:00 - 11:30

Coffee break



11:30 - 12:30

Product Workshops

SUN

Bridging the PAD gap with Integrated arterial assessment

Špela Purkart Vižintin & Tinkara Royal Mlinar

AIR

Enabling 4P Primary care with Integrated Diagnostics

Klavdija Slapar

Sales Skills Lab

Arnold Hall 1

How to turn integration into your advantage

Aljaž Ferencek

Arnold Hall 2

Business meetings

Interactive Corners

Lobby

Product corner

Suzana Gerksič, Matija Valinger Sluga

Connectivity corner

Jan Kruljac, Tjaša Zalar, Viki Petrovič

Support corner

Sara Križman, David Mužar

12:30 - 14:00

Lunch



14:00 - 15:00

Product Workshops

SUN

Enabling 4P Primary care with Integrated Diagnostics

Klavdija Slapar

AIR

How to make hospitals safe for patients and practitioners

Menno Roos

Sales Skills Lab

Arnold Hall 1

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Tina Pogačar, Goran Nedić

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Suzana Gerksič, Matija Valinger Sluga

Connectivity corner

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15:00 - 16:00

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Sales Skills Lab

Arnold Hall 1

Sales Tactics & Conversion Strategies: From Objections to Upselling

Timotej Vitez, Darya Bormatenkova

Arnold Hall 2

Business meetings

16:00 - 17:40

Free time

18:00 - 22:00

Special venue dinner: Bled castle



Speakers

DETAILED DESCRIPTIONS



Sven Jungmann, MD, PhD

Physician, entrepreneur and digital health expert working at the intersection of technology and evidence based medicine. Known as the “Big Data Doctor”, he explores how digital technologies, data and artificial intelligence are transforming healthcare systems and clinical decision making. With experience across clinical practice, research and health technology innovation, his work focuses on how data driven tools can support better workflows, more informed decisions and more efficient healthcare delivery.

Rosa Maria Bruno, MD, PhD

Physician, researcher and professor of clinical pharmacology at Université Paris Cité and the Hypertension Unit of Hôpital Européen Georges Pompidou in Paris. Her work focuses on cardiovascular prevention, vascular ageing and the non invasive assessment of arterial health. Through her research she studies how vascular biomarkers such as arterial stiffness and pulse wave velocity support earlier cardiovascular risk detection and improved patient care.





Philip Meier

Primary Care Unit Sonnwendviertel

Philip Meier has a background in medical sciences and bio-business and works on modern, multidisciplinary primary care models, focusing on sustainable, patient-centred care for both patients and professionals. At the Primary Care Unit Sonnwendviertel, he contributes to initiatives that improve structure and innovation in daily practice. With a strong interest in connecting technology, workflows, and care delivery, he supports more integrated and efficient diagnostic approaches.

Aljaž Ferencek, MESI

Integration developer at MESI focusing on connecting diagnostic solutions with electronic health record systems and digital healthcare platforms. His work centres on building software architectures that enable seamless data flow across clinical environments and support connected healthcare workflows. With experience in software development, startups and digital platforms, he works on solutions that make diagnostic data easier to integrate, interpret and use in everyday clinical practice.



Bas Peeters

Specialist in pulmonary diagnostics with extensive experience in lung function testing and clinical workflow optimisation. His work focuses on bringing respiratory diagnostics closer to primary care and improving access to early detection and monitoring of respiratory disease. Through practical clinical experience he highlights how structured diagnostic workflows can improve efficiency and patient management in everyday practice.

Eliot Hergat, Diabet

Founder of Diabet, a centre dedicated to diabetes care and vascular risk management. His work focuses on improving outcomes for patients with chronic disease through early detection, structured diagnostic assessment and coordinated care pathways. Through interdisciplinary collaboration he works on strengthening preventive approaches that support earlier intervention and better long term disease management.





Assist. Nenad Čubrić, M.D., UKC Maribor

General Surgery Specialist at the Department for Vascular and Endovascular Surgery, University Medical Centre Maribor, Slovenia. His clinical work focuses on the treatment of peripheral arterial disease, venous disease and complex vascular conditions. By combining surgical expertise with structured diagnostic assessment, he emphasises how objective data can support more precise treatment decisions and improved patient outcomes.

Dr. Veronika Palmiste

Physician specialising in vascular diagnostics with a strong focus on early detection and preventive care. Her work combines clinical practice with system level initiatives, where she collaborates with healthcare professionals and policymakers to improve access to vascular screening. She is actively involved in shaping approaches that support reimbursement for preventive diagnostics and enable more structured, earlier identification of patients at risk.



Norman Murphy

Founder of Bluebird Care, one of the leading home care networks in the UK and Ireland. He established the company in 2004 with the vision of enabling people to receive high quality care in their own homes while maintaining independence and dignity. Through the development of an extensive home care network, his work has contributed to shaping modern approaches to community based care and support services.

Enis Kaya, OneDose

Works at OneDose, a digital health platform connecting healthcare providers, prescriptions and treatment workflows. The platform enables healthcare professionals to manage therapies, prescriptions and patient pathways through a single connected digital environment. His work focuses on integrating medical technologies into digital care pathways and enabling more connected and coordinated healthcare delivery.





Mojca Mavec, Conference moderator

Journalist, television presenter and experienced moderator with a strong background in cultural and documentary storytelling. Known for her engaging interviewing style, she guides conversations between experts and audiences, creating space for thoughtful dialogue and new perspectives.

Product workshops

DETAILED DESCRIPTIONS

Enabling 4P Primary care with Integrated Diagnostics

Primary care environments depend on fast, reliable and connected diagnostic insights. This workshop highlights why integrated diagnostics matter in daily practice, how they reduce manual tasks and how they support clearer, more confident decisions.

Speakers: Klavdija Slapar

Location: SUN, AIR

Timeslots: 09:00–10:00, 11:30–12:30, 14:00–15:00



How to make hospitals safe for patients and practitioners

Hospitals face increasing demands for accuracy, speed and safety. This session explores how integrated diagnostics reduce risk, strengthen workflow consistency and help clinicians make safer decisions at the point of care.

Speakers: Menno Roos

Location: AIR

Timeslots: 09:00–10:00, 14:00–15:00



New MESI mTABLET: Tips and Tricks

A practical deep dive into the new MESI mTABLET features. Learn useful tips, design improvements and workflow enhancements that make everyday use smoother and more efficient.

Speakers: Matija Valinger Sluga

Location: SUN

Timeslots: 10:00–11:00, 15:00–16:00



Bridging the PAD gap with integrated arterial assessment

A combined session that bridges the PAD detection gap with integrated arterial assessment. Learn how ABI and PWV measurements reveal vascular risk earlier, how to interpret results correctly and how integrated diagnostics improve decision making in both primary care and hospital settings.

Speakers: Tinkara Royal Mlinar
and Špela Purkart Vižintin

Location: AIR, SUN

Timeslots: 10:00–11:00, 11:30–12:30, 15:00–16:00



Sales Skills Lab

DETAILED DESCRIPTIONS

The Sales Skills Lab is designed for partners who want to strengthen the way they communicate the value of Integrated Diagnostics and transform real world challenges into successful conversations. Through structured content, practical exercises and real case discussions, the lab provides tools that support confident, value driven sales.

How to sell integrated diagnostics: value, story and structure

This session focuses on how to present integrated diagnostics clearly and confidently. Participants learn how to build a coherent value story, explain pricing in a simple and transparent way and communicate the clinical and economic benefits of a unified diagnostic solution.

Speakers: Tina Pogačar, Goran Nedić

Location: Arnold Hall 1

Timeslots: 09:00–10:00, 14:00–15:00



Sales tactics and conversion strategies: from objections to upselling

This workshop provides practical techniques for real sales conversations. Participants learn how to address objections, handle trade in situations, identify upselling opportunities and use the Sales Configurator effectively to guide customers toward confident decisions.

Speakers: Timotej Vitez, Darya Bormatenkova

Location: Arnold Hall 2

Timeslots: 10:00–11:00, 15:00–16:00



How to turn integration into your advantage

Connectivity is the foundation of efficient diagnostics. This workshop shows how mCONNECT links devices, workflows and patient records, enabling faster decisions and a more seamless clinical experience.

Speakers: Aljaž Ferencek

Location: Arnold Hall 1

Timeslots: 11:30–12:30



Interactive Corners

DETAILED DESCRIPTIONS

Discover MESI technology up close. In the lobby area in front of Arnold Hall you will find three interactive corners that turn product exploration into an engaging, hands on experience.



MESI Pop-Up Clinic

Experience integrated diagnostics in action. Discover how MESI solutions work in real clinical scenarios through live demonstrations and guided exploration. Visitors will have the opportunity to undergo real measurements performed by our team, offering a first-hand experience of how fast, simple and reliable integrated diagnostics can be.

Timeslots:

11:30 – 12:30 ABI and PWV

Experience fast vascular assessment and discover how arterial measurements can support earlier detection and broader cardiovascular insight.

14:00 – 15:00 VITALS and DBP

See how routine spot-check measurements can be performed quickly, simply and within one connected workflow.

15:00 – 16:00 SPIRO and ECG

Explore how respiratory and cardiac assessments can be integrated into one digital diagnostic platform.



Connectivity Corner

Understand the power of connected diagnostics. Meet the Connectivity team and learn how data moves effortlessly between devices, workflows and clinical systems. This is the ideal place for questions about integrations, digital workflows and the future of connected care.

Timeslots:

11:00 – 12:30 & 14:00 – 16:00



Support Corner

Get insights you will not find in a manual. The Support team will walk you through common troubleshooting steps, practical tips and best practices that keep diagnostics running smoothly. Learn how issues are resolved in real life and what makes MESI support stand out.

Timeslots:

11:00 – 12:30 & 14:00 – 16:00

Business meetings

Join us for speed business meetings at the MESI Conference 2026

Dive into a focused and productive experience at the MESI Conference. This year we are hosting a series of fast paced business meetings designed to support your growth, answer your questions and help you make the most of your market opportunities. These one to one sessions allow direct engagement with MESI team members on topics tailored to your specific needs.

BOOK A MEETING:



Location: Arnold Hall 2

Timeslots: 10:00 – 12:30 & 14:00 – 16:00

Take advantage of 30 minute one on one sessions with our experts to discuss key areas vital to your success.



Long term growth
Jakob Šušterič



Supporting big projects
Arco van der Kaaden



Supporting big projects
Rudi Čebulj



Sales execution
Marko Groboljšek



Sales execution
Gašper Grad



Sales execution
Carl Jans



Partner support
Darya Bormatenkova



digital marketing and sales tools
Tina Kirn



Marketing and partner engagement
Vanja Sitar

Welcome reception at **Špica restaurant**

Monday, 18. May 2026 | 18:00



Join us for an evening by the water at Špica restaurant, a place closely connected to the spirit of Bled. Špica has long been known as the starting point for rowers who trained on the lake and later celebrated their victories here.

In this atmosphere of dedication, teamwork and quiet determination, we will open MESI Conference 2026.

The welcome reception invites you to relax, meet fellow participants and enjoy the view of the lake that has witnessed countless moments of effort and achievement. It is the perfect setting to begin two days of learning, collaboration and new ideas.

Special venue dinner at **Bled castle**

Tuesday, 19. May 2026 | 18:00



Our theme dinner will take place high above the lake, at the iconic Bled Castle. Surrounded by stone walls and history, we will be welcomed by the Count and Countess, who will guide us through an evening inspired by the legends and stories of Bled.

With a view stretching across the lake and the island, guests will experience a unique blend of culture, tradition and hospitality. The atmosphere of the castle, its timeless setting and the storytelling spirit create a memorable backdrop for conversations and moments that connect us beyond the conference programme.

Optional experience: **Bled Island by pletna**

Wednesday, 20 May 2026 | 10:00–12:00



For participants staying until Wednesday morning, there will be an optional opportunity to visit Bled Island by traditional pletna boat.

This relaxed morning experience offers a final chance to enjoy the atmosphere of Lake Bled and visit one of its most recognisable landmarks. Surrounded by calm water and alpine scenery, the island visit adds a pleasant and memorable closing touch to the conference stay.

Participants who wish to join are kindly asked to register in advance, so we can organise the experience accordingly.

For registration, please email Urška Kuster at:

urska.kuster@mesimedical.com

Floor plan

