



**MESI
CONFERENCE**
2025

MESI CONFERENCE 2025

Shaping the future of healthcare together

20–22 May 2025

Portorož, Slovenia

www.mesiconference.com

Integrated diagnostics for a healthier future.

At MESI, we believe that early and accurate diagnosis is the foundation of better healthcare. Our mission is clear: to simplify diagnostics through innovation and connectivity, enabling healthcare providers to deliver faster, smarter, and more preventive care. We envision a future where every practitioner, whether in a hospital, a general practice, or a community setting, has immediate access to precise diagnostic insights that empower better decisions and improve patient outcomes.

Innovation drives everything we do. We are committed to developing smart, integrated diagnostic solutions that not only streamline clinical workflows but also open new possibilities for preventive and personalized medicine. By connecting advanced devices, patient data, and intelligent decision support into a single, seamless platform, MESI is helping to build healthcare systems that are more efficient, accessible, and focused on long-term health.

MESI Conference 2025 brings this vision into focus. Across two days of panels, workshops, and discussions, we will explore how integration, digitalization, and collaboration are reshaping the future of care.

Welcome to MESI Conference 2025 - where innovation meets action, and where the future of healthcare begins.

LOCATION

Hotel Slovenija, Obala 33, 6320 Portorož, Slovenia

CONTACT

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Agenda

MONDAY

19
May

📍 **Location:** TreeTop Restaurant

18:00 - 22:00

Pre-event dinner

TUESDAY

20
May

📍 **Location:** James Cook Hall

08:30 - 09:00

Registration

09:00 - 09:10

Intro and agenda

09:10 - 09:30

**The impact of integrated
diagnostics**



Jakob Šušterič,
CEO of MESI

09:30 - 11:00

Pannel 1: Bridging the future of healthcare

09:30 - 09:50

**The 4Ps of medicine – the
road to the Super GP**

Personalized, preventive, predictive, and participatory care is becoming reality – powered by diagnostics. From genetic testing and AI to wearables and cloud-based collaboration, diagnostics are transforming patient care. As general practitioners gain access to specialist-level insights, are we entering the era of the Super GP?



Thomas Hagemeijer,
HGM Advisory

Thomas Hagemeijer is the founder of HGM Advisory, a HealthTech consultancy helping senior leaders drive innovation. He advises pharma, MedTech, investors, and startups on strategy and go-to-market. As a business angel with Springboard Health Angels, he invests in early-stage AI and HealthTech startups. An ambassador for HLTH Europe and HBI, his LinkedIn content reaches over 2 million people yearly.

09:50 - 10:10

Devices are from Mars, data is from Venus: an interplanetary exploration of tomorrow's diagnostic ecosystem

The future of diagnostics lies in seamlessly integrating advanced devices with interconnected data systems. This session explores how unifying diverse data sources can unlock smarter diagnostics, improve patient outcomes, and shape a more connected, efficient, and patient-centric healthcare ecosystem.



Gary Monk, Gary Monk Digital Consulting

Gary is a seasoned pioneer and global thought leader in digital health, known for his dynamic insights and sector expertise. A sought-after keynote speaker, advisor, and strategist, he shares forward-thinking content with a global audience. With deep experience in biopharma strategy, he bridges the gap between industry needs and emerging technologies.

10:10 - 10:30

Navigating uncertainties in the digital era

Rapid digitalization is reshaping healthcare in Europe, but key uncertainties remain. This session explores the forces driving change – from diagnostic adoption and the European Health Data Space (EHDS) to breaking down silos and shifting mindsets. Join us to discuss building trust in digital solutions, ensuring meaningful adoption, and navigating the path to market for healthcare innovation in the EU.



Karolina Mackiewicz, ECH Alliance

Karolina Mackiewicz brings over 15 years of experience in international health and wellbeing projects. She has worked with the WHO European Healthy Cities network and served as Development Manager at MyData Global, promoting a human-centric approach to personal data. Her digital health focus lies in using technology and data to build sustainable health systems, improve health literacy, and address socio-economic determinants of health.

10:30 - 11:00

Discussion

11:00 – 11:30



Coffee break

11:30 – 12:30

Pannel 2 : Integrated diagnostics in action – how integrated diagnostics delivering value to primary care

11:30 – 11:35

Intro into Integrated diagnostics



Tina Pogačar, Head of Market Development, MESI

11:35 – 11:50

**The digital leap:
enhancing primary care in
the UK**



Philip Heiden,
Managing Partner
– St Paul's Surgery,
Winchester, Manag-
ing Partner – Ade-
laide Medical Centre,
Andover

Philip Heiden is the Managing Partner at both St Paul's Surgery, Winchester and Adelaide Medical Centre, where he oversees the day-to-day operations and strategic direction of both practices. With a strong belief in the power of innovation, he is a dedicated proponent of digital transformation in healthcare.

11:50 – 12:05

**Empowering general
practices with digital
tools**



Sami Gaber, General
Practitioner & Dig-
italization Pioneer,
Docport

Dr Sami Gaber is a general practitioner and entrepreneur based in Bottrop, Germany. In 2019, he co-founded docport GmbH, a company focused on the digital transformation of general practice. As Chief Medical Officer, he combines practical medical expertise with a passion for innovation and technology. His mission is to protect the independence of doctors, reduce the workload of practice teams and improve patient care through smart digital solutions.

12:05 – 12:20

**Integrated diagnostics
and healthy lifestyle:
pioneering sustainable
chronic disease
management**



Dr Servaas Bingé,
Physician & Author,
Dokter Servaas

Dr Servaas Bingé is a lifestyle and sports physician working with top international elite athletes at the Tour de France. Guided by a mission to prevent disease and promote optimal health, he combines medical expertise with a passion for proactive care. As an author, speaker, and entrepreneur, he shares his knowledge and experience to inspire an active, preventive, and healthy lifestyle.

12:20 – 12:30

Discussion

12:30 – 13:30 **Pannel 3: Arterial health in the digital age: unlocking clinical value for better patient outcomes**

12:30 – 12:50 **Beyond the cuff: When innovation meets clinical evidence**



Petra Balažic,
Product Marketing
Manager

12:50 – 13:05 **From arteries to action: advancing cardiovascular diagnostics in hospital settings**



Nina Štuhec,
University Clinic
Golnik

Nina Štuhec is the head nurse at the Out-patient cardiology clinic and the Cardiovascular functional diagnostics department of University clinic Golnik. Her work aims at all non-invasive cardiovascular diagnostics to be performed in a timely manner and appropriate treatment is advised for the patient as quickly as possible.

13:05 – 13:20 **Arterial health in the digital age – unlocking clinical value for better outcomes**



Dr Hani Naïem K.
Ibrahim, Internal
Medicine Consultant,
Diabetic Neuropathy
Clinic

Dr Hani Naïem K. Ibrahim is a consultant in internal medicine and endocrinology with over 20 years of clinical and academic experience. He runs the Diabetic Neuropathy Clinic, focusing on diabetes, endocrine neuropathies and diabetes-related complications. A Fellow of the Royal College of Physicians of London, he is active in international conferences and research in lipidology and metabolic health.

13:20 – 13:30 **Discussion**

13:30 – 15:00



Lunch break

 **Location:** TreeTop Restaurant

15:00 – 16:30

**Round table:
Connecting the dots: enhancing patient care with data connectivity**



Axel Tubbesing,
tubbeTEC GmbH

Axel Tubbesing is the founder of tubbeTEC GmbH, a company specializing in innovative engineering solutions. With a focus on industrial technology, automation, and specialized manufacturing, they combine technical precision with forward-thinking design to meet the demands of modern industry.



Anton Lytvynovskiy,
CPTO and Founder,
Leyr Health AB

Anton Lytvynovskiy is the Chief Product & Technology Officer (CPTO) and Founder of Leyr Health AB, a health tech company revolutionizing how healthcare data is accessed and applied. Leyr focuses on building secure, intuitive, and interoperable tools that empower clinicians, patients, and health systems alike.



Sami Gaber,
General Practitioner
& Digitalization
Pioneer, Docport

Dr Sami Gaber is a general practitioner and entrepreneur based in Bottrop, Germany. In 2019, he co-founded docport GmbH, a company focused on the digital transformation of general practice. As Chief Medical Officer, he combines practical medical expertise with a passion for innovation and technology.



Menno Roos,
Business
Development
Manager, MESI



**David Carro
Santomé,** Project
Manager, MESI



Moderated by:
Timotej Vitez,
Head of Sales
Operations, MESI

16:30 – 16:45

Closing speech

16:45 – 18:00

Free time

18:00 – 18:30

Boat taxi

19:00 – 01:30

Evening reception and welcome party



Takamaka Lucija

WEDNESDAY

21
May

Workshops

 **Location:** Robert Scott Hall & Roald Amundsen Hall

09:00 – 10:00

The power of integrated diagnostics: MESI mTABLET in action

Explore MESI mTABLET as an integrated diagnostics platform that brings wireless measurements, patient health data and decision – making support into a single, user – friendly solution. Compare a holistic assessment with MESI mTABLET with traditional, stand – alone devices in real time.

Maja Weiss Petan, Product Specialist
Klavdija Slapar, Product Specialist



10:00 – 11:00

Arterial assesment deep dive: faster results, better outcomes

Get a deeper insight into automated arterial assessment with MESI mTABLET ABI and TBI, practice how to conduct the measurements in all at – risk patients much faster and easier compared to traditional methods, and get answers to all the burning questions from the clinical practice.

Petra Balažic, Product Marketing Manager
Tinkara Mlinar, Product Manager



11:00 – 11:30



Coffee break

11:30 – 12:30

From manual to magical: transforming hospital diagnostics with MESI mTABLET

Join us to explore how the MESI mTABLET is revolutionizing diagnostics for hospitals, specialty clinics, elderly care facilities, and large healthcare networks. Discover how its wireless, modular, and integrated approach effortlessly eliminates the complexity of managing multiple patient assessment devices and providers, replacing traditional diagnostic tools with a streamlined, user-friendly solution.

Menno Roos, Business Development Manager
Klavdija Slapar, Product Specialist



12:30 – 13:30

MESI mTABLET connectivity 2.0: maximizing data potential

Understand how we are transforming our approach to connectivity to ensure scalability, efficiency, security and adaptability of MESI mTABLET as a part of the existing EHR system. Gain a broader insight into current projects and future development bringing even more seamless workflows, data management and operations.

David Carro Santomé, Project Manager
Menno Roos, Business Development Manager



13:30 – 15:00



Lunch break

📍 **Location:** TreeTop Restaurant

WEDNESDAY

**21
May**

Strategic forum

📍 **Location:** James Cook Hall

09:00 – 09:30

Exploring recurring revenue models in healthcare

This session explores how software is reshaping healthcare by shifting from one-time hardware sales to recurring revenue models. It includes a hands-on workshop where each partner will develop their own strategy for implementing recurring revenue and services, tailored to their market needs.

Thomas Hagemeijer



09:30 – 09:45

Market opportunities

Tina Pogačar, Head of Market Development



09:45 – 10:00

Workshop introduction

Timotej Vitez, Head of Sales
Operations



10:00 – 11:30

Workshop

11:30 – 12:00



Coffee break

12:00 – 13:30

Presentations and discussions

13:30 – 15:00



Lunch break

 **Location:** TreeTop Restaurant

15:00 – 17:00

Business meetings

Book a meeting (click or scan):



17:00 – 18:30

Free time

18:30 – 22:30

**Global palates, local roots:
exploring Slovenian heritage at
Vinakoper & Kogo Restaurant**

THURSDAY

22
May

09:30 – 14:30

**Vintage tour: Lisjak
Olive Estates**

Immerse yourself in the authentic flavors and traditions of Istria with the Oljarna Lisjak Vintage Tour, a half-day experience that blends history, gastronomy, and adventure in a charming countryside setting. Lisjak is more than just an olive oil producer—it's a legacy of excellence. Their oils, crafted from hand-harvested Istrian olives, have won global awards and continue to set the standard for quality, flavor, and authenticity.

Whether you're a food lover, nature enthusiast, or history buff, the **Oljarna Lisjak Vintage Tour** offers something special for everyone. Immerse yourself in the rich traditions of Istria, taste its finest flavors, and create lasting memories.

Business meetings

Join us for speed business meetings and product training at the MESI Conference!

Date: 21 May, 15.00 – 17.00

Location: Hotel Slovenija

Booking:
click or scan



Dive into a dynamic and productive experience at the MESI Conference! We are excited to host a series of fast-paced business meetings and targeted product training sessions designed to empower you. This exclusive opportunity allows for direct engagement with our team members on critical topics, meticulously tailored to address your specific needs.

TOPICS

1. **Jakob Šušterič:** Long-term growth
2. **Rudi Čebulj:** Supporting big projects
3. **Timotej Vitez:** Market and products feedbacks
4. **Marko Groboljšek:** Sales execution
5. **Gašper Grad:** Sales execution
6. **Martin Ringvall:** Sales execution
7. **Carl Jans:** Sales execution
8. **Menno Roos:** Vital signs market insights
9. **Darya Bormatenkova:** Partner support
10. **Tina Pogačar:** Integrated diagnostics market insights
11. **Vanja Sitar:** Marketing and lead generation
12. **Klavdija Slapar:** Product training
13. **Anton Lytvynovskiy:** Connectivity Partnerships
14. **David Carro Santome:** Connectivity
15. **Jan Kruljac and Aljaž Ferencek:** Connectivity
16. **Vladimir Pakrac:** Product development

SPEED BUSINESS MEETINGS

Take advantage of **15-minute one-on-one sessions** with our experts to discuss key areas vital to your success. Whether it is achieving your targets, refining your business development strategies, exploring new product developments, mastering product training essentials, or optimising your marketing and lead generation, our team is here to provide invaluable insights and guidance.

 **Location:** Congress Center Lobby



PRODUCT TRAINING

Delve deeper into product know-how and enhance your skills in our dedicated product training sessions. Join us for hands-on learning experiences that will empower you to maximise the potential of our offerings.

Education team: Klavdija Slapar, Maja Weiss Petan, Petra Balažič

 **Location:** Robert Scott Hall



Don't miss the opportunity to connect, learn and strategise with our team to drive your business forward. Secure your spot now to reserve your preferred time slots for meetings and training sessions.
We look forward to collaborating with you and supporting your growth at the MESI Conference!

Takamaka Nights: celebrate connections

Tonight, Slovenia becomes our island of dreams — and Takamaka Nights becomes a memory you'll wish you could bottle. Inspired by the golden spirit of the Seychelles and the timeless allure of Takamaka rum, we invite you to leave behind the day's formalities and embrace an evening of relaxed elegance. It's a night to connect, unwind, and celebrate new ideas, partnerships, and horizons. Let's raise a glass to new beginnings and unforgettable memories. **Welcome to Takamaka Nights — a celebration crafted for those who dream boldly and live fully.**



Global palates, local roots: exploring Slovenian heritage at Vinakoper & Kogo Restaurant

As part of the MESI Conference, we'll begin the evening with a tour of Vinakoper Winery, home to Europe's largest wooden barrel where you can learn about Slovenia's winemaking traditions and taste some of its finest wines. Next, we'll head to Kogo Restaurant, a Michelin-recognized gem in Koper, known for its modern take on Istrian cuisine. **Enjoy a thoughtfully curated menu that highlights local flavors and seasonal ingredients, perfectly complemented by the wines we've just discovered.**



Vintage tour at Lisjak Olive Estates: a journey through time and taste

Experience the rich heritage of olive oil production at Lisjak Olive Estates in Slovenia's Istrian region. Your tour begins with a scenic ride in classic Fiat and Zastava vans, offering stunning views of the Adriatic coast. Upon arrival, explore the estate's olive groves and learn about the traditional art of olive oil making. Discover the nuances of local olive varieties, including the Istrian white, and enjoy a tasting of eight distinct olive oils. Savor traditional Istrian delicacies like prosciutto, homemade sparkling wine, and Bobiči soup. For a unique twist, join a truffle hunting expedition with a trained dog. **The experience concludes with a leisurely lunch, celebrating the flavors and traditions of the land.**



Hotel Slovenija

