



**MESI
CONFERENCE
2025**

May 20–22
Portorož,
Slovenia

AGENDA

TUESDAY

**20
May**

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|----------------------|--|---|
| 08:30 - 09:00 | Registration | |
| 09:00 - 09:10 | Intro and agenda | |
| 09:20 - 09:40 | The impact of integrated diagnostics | Jakob Šušterič, CEO of MESI |
| 09:40 - 11:00 | Pannel: Bridging the future of healthcare | |
| 09:40 - 10:00 | The 4Ps of medicine – the road to the Super GP | Thomas Hagemeijer, HGM Advisory |
| | <p>Personalized, preventive, predictive, and participatory care is becoming reality – powered by diagnostics. From genetic testing and AI to wearables and cloud-based collaboration, diagnostics are transforming patient care. As general practitioners gain access to specialist-level insights, are we entering the era of the Super GP?</p> | <p><i>Thomas Hagemeijer is the founder of HGM Advisory, a HealthTech consultancy helping senior leaders drive innovation. He advises pharma, MedTech, investors, and startups on strategy and go-to-market. As a business angel with Springboard Health Angels, he invests in early-stage AI and HealthTech startups. An ambassador for HLTH Europe and HBI, his LinkedIn content reaches over 2 million people yearly.</i></p> |
| 10:00 - 10:20 | Devices are from Mars, data is from Venus: an interplanetary exploration of tomorrow's diagnostic ecosystem | Gary Monk, Gary Monk Digital Consulting |
| | <p>The future of diagnostics lies in seamlessly integrating advanced devices with interconnected data systems. This session explores how unifying diverse data sources can unlock smarter diagnostics, improve patient outcomes, and shape a more connected, efficient, and patient-centric healthcare ecosystem.</p> | <p><i>Gary is a seasoned pioneer and global thought leader in digital health, known for his dynamic insights and sector expertise. A sought-after keynote speaker, advisor, and strategist, he shares forward-thinking content with a global audience. With deep experience in biopharma strategy, he bridges the gap between industry needs and emerging technologies.</i></p> |

10:20 - 10:40	Navigating uncertainties in the digital era	Karolina Mackiewicz, ECH Alliance
	Rapid digitalization is reshaping healthcare in Europe, but key uncertainties remain. This session explores the forces driving change – from diagnostic adoption and the European Health Data Space (EHDS) to breaking down silos and shifting mindsets. Join us to discuss building trust in digital solutions, ensuring meaningful adoption, and navigating the path to market for healthcare innovation in the EU.	<i>Karolina Mackiewicz brings over 15 years of experience in international health and wellbeing projects. She has worked with the WHO European Healthy Cities network and served as Development Manager at MyData Global, promoting a human-centric approach to personal data. Her digital health focus lies in using technology and data to build sustainable health systems, improve health literacy, and address socio-economic determinants of health.</i>
10:40 - 11:00	Discussion	
11:00 – 11:30	Coffee break	
11:30 – 12:30	Panel: Integrated diagnostics in action – how integrated diagnostics delivering value to primary car	
12:30 – 13:30	Panel: Arterial Health in the Digital Age: Unlocking Clinical Value for Better Patient Outcomes	
12:30 – 12:35	Setting the pulse: intro	Petra Balažic, Product Marketing Manager
12:35 – 12:50	National initiatives in raising PAD awareness: the Croatian experience	Petra Balažic, Product Marketing Manager
12:50 – 13.05	Technological challenges in measuring Blood Presurre	Dr José Ramón Banegas, Professor of Preventive Medicine, Universidad Autónoma de Madrid
		<i>Dr José R. Banegas, MD, MPH, PhD is a physician and professor of preventive medicine and public health at the Universidad Autónoma de Madrid (UAM). His work focuses on the epidemiology and prevention of chronic diseases, particularly cardiovascular conditions and their risk factors. He has held positions at the Spanish Ministry of Health and has contributed to numerous national and international public health initiatives.</i>

13:05 – 13:20

PAD: the diabetologist's perspective

Dr Hani Naiem K. Ibrahim, Internal Medicine Consultant, Diabetic Neuropathy Clinic

Dr Hani Naiem K. Ibrahim is a consultant in internal medicine and endocrinology with over 20 years of clinical and academic experience. He runs the Diabetic Neuropathy Clinic, focusing on diabetes, endocrine neuropathies and diabetes-related complications. A Fellow of the Royal College of Physicians of London, he is active in international conferences and research in lipidology and metabolic health.

13:20 – 13:30

Discussion

13:30 – 15:00

Lunch

15:00 – 16:30

Round table: Connecting the dots: Enhancing Patient Care with data Connectivity

16:30 – 16:45

Closing speech

19:00 –

Evening reception and welcome party

WEDNESDAY

**21
May**

Workshops

09:00 – 10:00

The power of integrated diagnostics: MESI mTABLET in action

**Maja Weiss, Product Specialist
Rebeka Novak, Clinical Specialist**

Discover MESI mTABLET as an integrated diagnostics platform that combines wireless measurements, patient data, and decision-making support in one user-friendly solution. Experience a real-time comparison between holistic assessments with MESI mTABLET and traditional stand-alone devices.

10:00 – 11:00

**Arterial assessment deep dive –
faster results, better outcomes**

Petra Balažic, Product Marketing
Manager

Gain deeper insight into automated arterial assessment with MESI mTABLET ABI and TBI. Learn how to perform faster, easier measurements in at-risk patients compared to traditional methods, and get answers to key questions from clinical practice.

11:00 – 11:30

Coffee break

11:30 – 12:30

**From manual to magical
– transforming hospital
diagnostics with MESI mTABLET**

Menno Roos, Business
Development Manager

Explore MESI mTABLET Vitals – built to streamline workflows, save time, reduce errors, and support informed decision-making in hospitals and primary care. Discover how its wireless, modular, and integrated approach effortlessly eliminates the complexity of managing multiple patient assessment devices and providers, replacing traditional diagnostic tools with a streamlined, user-friendly and connected solution.

12:30 – 13:30

**MESI mTABLET Connectivity 2.0
– maximizing data potential**

David Carro Santomé, Project
Manager

Learn how MESI is transforming connectivity to ensure scalability, efficiency, security, and seamless connectivity of MESI mTABLET with existing EHR systems. Get insights into ongoing projects and future developments aimed at enhancing workflows, data management, and operations.

13:30 – 15:00

Lunch

18:00 – 22:00

Unwind & dine – special venue edition

WEDNESDAY

21
May

Strategic forum

- | | | |
|----------------------|---|--|
| 09:00 – 09:30 | Recurring revenue in healthcare – exploring new models | Thomas Hagemeyer |
| | <p>This session explores how software is reshaping healthcare by shifting from one-time hardware sales to recurring revenue models. It includes a hands-on workshop where each partner will develop their own strategy for implementing recurring revenue and services, tailored to their market needs.</p> | |
| 09:30 – 09:45 | Market opportunities | Tina Pogačar, Head of Market Development |
| 09:45 – 10:00 | Workshop introduction | Timotej Vitez, Head of Sales Operations |
| 10:00 – 11:00 | Workshop | |
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| 11:00 – 11:30 | Coffee break | |
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| 11:30 – 13:30 | Workshop, presentations and discussions | |
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| 13:30 – 15:00 | Lunch | |
| <hr/> | | |
| 15:00 – 17:00 | Business meetings | |
| 18:00 – 22:00 | Unwind & dine – special venue edition | |

THURSDAY

22
May

09:30 – 14:30

**Vintage tour: Lisjak
olive oil**

Immerse yourself in the authentic flavors and traditions of Istria with the Oljarna Lisjak Vintage Tour, a half-day experience that blends history, gastronomy, and adventure in a charming countryside setting. Lisjak is more than just an olive oil producer—it's a legacy of excellence. Their oils, crafted from hand-harvested Istrian olives, have won global awards and continue to set the standard for quality, flavor, and authenticity.

Whether you're a food lover, nature enthusiast, or history buff, the **Oljarna Lisjak Vintage Tour** offers something special for everyone. Immerse yourself in the rich traditions of Istria, taste its finest flavors, and create lasting memories.

