



**MESI  
CONFERENCE  
2025**

May 20–22  
Portorož,  
Slovenia

# AGENDA

MONDAY

**19  
May**

📍 **Location:** Treetop Restaurant

**18:00 - 22:00**

**PRE-EVENT DINNER**

TUESDAY

**20  
May**

📍 **Location:** James Cook Hall

**08:30 - 09:00**

**Registration**

**09:00 - 09:10**

**Intro and agenda**

**Moderator**

**09:10 - 09:30**

**The impact of integrated  
diagnostics**

**Jakob Šušterič, CEO of MESI**

**09:30 - 11:00**

**Pannel 1: Bridging the future of healthcare**

**09:30 - 09:50**

**The 4Ps of medicine – the  
road to the Super GP**

**Thomas Hagemeyer,  
HGM Advisory**

Personalized, preventive, predictive, and participatory care is becoming reality – powered by diagnostics. From genetic testing and AI to wearables and cloud-based collaboration, diagnostics are transforming patient care. As general practitioners gain access to specialist-level insights, are we entering the era of the Super GP?

*Thomas Hagemeyer is the founder of HGM Advisory, a HealthTech consultancy helping senior leaders drive innovation. He advises pharma, MedTech, investors, and startups on strategy and go-to-market. As a business angel with Springboard Health Angels, he invests in early-stage AI and HealthTech startups. An ambassador for HLTH Europe and HBI, his LinkedIn content reaches over 2 million people yearly.*

<b>09:50 - 10:10</b>	<b>Devices are from Mars, data is from Venus: an interplanetary exploration of tomorrow's diagnostic ecosystem</b> <p>The future of diagnostics lies in seamlessly integrating advanced devices with interconnected data systems. This session explores how unifying diverse data sources can unlock smarter diagnostics, improve patient outcomes, and shape a more connected, efficient, and patient-centric healthcare ecosystem.</p>	<b>Gary Monk, Gary Monk Digital Consulting</b> <p><i>Gary is a seasoned pioneer and global thought leader in digital health, known for his dynamic insights and sector expertise. A sought-after keynote speaker, advisor, and strategist, he shares forward-thinking content with a global audience. With deep experience in biopharma strategy, he bridges the gap between industry needs and emerging technologies.</i></p>
<b>10:10 - 10:30</b>	<b>Navigating uncertainties in the digital era</b> <p>Rapid digitalization is reshaping healthcare in Europe, but key uncertainties remain. This session explores the forces driving change – from diagnostic adoption and the European Health Data Space (EHDS) to breaking down silos and shifting mindsets. Join us to discuss building trust in digital solutions, ensuring meaningful adoption, and navigating the path to market for healthcare innovation in the EU.</p>	<b>Karolina Mackiewicz, ECH Alliance</b> <p><i>Karolina Mackiewicz brings over 15 years of experience in international health and wellbeing projects. She has worked with the WHO European Healthy Cities network and served as Development Manager at MyData Global, promoting a human-centric approach to personal data. Her digital health focus lies in using technology and data to build sustainable health systems, improve health literacy, and address socio-economic determinants of health.</i></p>
<b>10:30 - 11:00</b>	<b>Discussion</b>	
<b>11:00 – 11:30</b>	<b>Coffee break</b>	
<b>11:30 – 12:30</b>	<b>Pannel 2 : Integrated diagnostics in action – how integrated diagnostics delivering value to primary care</b>	
<b>11:30 – 11:45</b>	<b>The Digital Leap: Enhancing Primary Care in the UK</b>	<b>Philip Heiden,</b> Managing Partner – St Paul's Surgery, Winchester, Managing Partner – Adelaide Medical Centre, Andover <p><i>Philip Heiden is the Managing Partner at both St Paul's Surgery, Winchester and Adelaide Medical Centre, where he oversees the day-to-day operations and strategic direction of both practices. With a strong belief in the power of innovation, he is a dedicated proponent of digital transformation in healthcare.</i></p>

<b>11:45 – 12:00</b>	<b>Empowering General practices with digital tools</b>	<p>Sami Gaber, General Practitioner &amp; Digitalization Pioneer, Docport</p> <p><i>Dr Sami Gaber is a general practitioner and entrepreneur based in Bottrop, Germany. In 2019, he co-founded docport GmbH, a company focused on the digital transformation of general practice. As Chief Medical Officer, he combines practical medical expertise with a passion for innovation and technology. His mission is to protect the independence of doctors, reduce the workload of practice teams and improve patient care through smart digital solutions.</i></p>
<b>12:00 – 12:15</b>	<b>Integrated diagnostics and healthy lifestyle: pioneering sustainable chronic disease management</b>	<p>Dr Servaas Bingé, Physician &amp; Author, Dokter Servaas</p> <p><i>Dr Servaas Bingé is a lifestyle and sports physician working with top international elite athletes at the Tour de France. Guided by a mission to prevent disease and promote optimal health, he combines medical expertise with a passion for proactive care. As an author, speaker, and entrepreneur, he shares his knowledge and experience to inspire an active, preventive, and healthy lifestyle.</i></p>
<b>12:15 – 12:30</b>	<b>Discussion</b>	
<b>12:30 – 13:30</b>	<b>Pannel 3: Arterial Health in the Digital Age: Unlocking Clinical Value for Better Patient Outcomes</b>	
<b>12:30 – 12:35</b>	<b>Setting the Pulse: Intro to Arterial Health in the Digital Age</b>	Petra Balažic, Product Marketing Manager
<b>12:35 – 12:50</b>	<b>National initiatives in raising PAD awareness: the Croatian experience</b>	Petra Balažic, Product Marketing Manager
<b>12:50 – 13.05</b>	<b>Technological challenges in measuring Blood Presurre</b>	<p>Dr José Ramón Banegas, Professor of Preventive Medicine, Universidad Autónoma de Madrid</p> <p><i>Dr José R. Banegas, MD, MPH, PhD is a physician and professor of preventive medicine and public health at the Universidad Autónoma de Madrid (UAM). His work focuses on the epidemiology and prevention of chronic diseases, particularly cardiovascular conditions and their risk factors. He has held positions at the Spanish Ministry of Health and has contributed to numerous national and international public health initiatives.</i></p>

<b>13:05 – 13:20</b>	<b>Arterial health in the digital age – unlocking clinical value for better outcomes</b>	<p>Dr Hani Naiem K. Ibrahim, Internal Medicine Consultant, Diabetic Neuropathy Clinic</p> <p><i>Dr Hani Naiem K. Ibrahim is a consultant in internal medicine and endocrinology with over 20 years of clinical and academic experience. He runs the Diabetic Neuropathy Clinic, focusing on diabetes, endocrine neuropathies and diabetes-related complications. A Fellow of the Royal College of Physicians of London, he is active in international conferences and research in lipidology and metabolic health.</i></p>
<b>13:20 – 13:30</b>	<b>Discussion</b>	
<b>13:30 – 15:00</b>	<b>Lunch</b>	<p> <b>Location:</b> TreeTop restaurant</p>
<b>15:00 – 16:30</b>	<p><b>Round table:</b> <b>Connecting the dots:</b> <b>Enhancing Patient Care with data Connectivity</b></p> <p>Moderated by: Timotej Vitez, Head of sales operations MESI</p>	<p>Axel Tubbesing, tubbeTEC GmbH</p> <p><i>Axel Tubbesing is the founder of tubbeTEC GmbH, a company specializing in innovative engineering solutions. With a focus on industrial technology, automation, and specialized manufacturing, they combine technical precision with forward-thinking design to meet the demands of modern industry.</i></p> <p>Anton Lytvynovskiy, CPTO and Founder, Leyr Health AB</p> <p><i>Anton Lytvynovskiy is the Chief Product &amp; Technology Officer (CPTO) and Founder of Leyr Health AB, a health tech company revolutionizing how healthcare data is accessed and applied. Leyr focuses on building secure, intuitive, and interoperable tools that empower clinicians, patients, and health systems alike.</i></p> <p>Sami Gaber, General Practitioner &amp; Digitalization Pioneer, Docport</p>
<b>16:30 – 16:45</b>	<b>Closing speech</b>	
<b>16:45 – 18:00</b>	<b>Free time</b>	
<b>18:00 – 18:30</b>	<b>Boat taxi</b>	
<b>19:00 – 01:30</b>	<b>Evening reception and welcome party</b>	<p> <b>Takamaka Lucija</b></p>

WEDNESDAY

**21**  
**May**

## Workshops

 **Location:** Robert Scott and Roald Amundsen halls

**09:00 – 10:00**

### **The power of integrated diagnostics: MESI mTABLET in action**

Explore MESI mTABLET as an integrated diagnostics platform that brings wireless measurements, patient health data and decision – making support into a single, user – friendly solution. Compare a holistic assessment with MESI mTABLET with traditional, stand – alone devices in real time.

Maja Weiss, Product Specialist  
Klavdija Slapar, Product Specialist

**10:00 – 11:00**

### **Arterial Assessment Deep Dive: Faster results, better outcomes**

Get a deeper insight into automated arterial assessment with MESI mTABLET ABI and TBI, practice how to conduct the measurements in all at – risk patients much faster and easier compared to traditional methods, and get answers to all the burning questions from the clinical practice.

Petra Balažic, Product marketing manager  
Tinkara Mlinar, Product Manager

**11:00 – 11:30**

### **Coffee break**

**11:30 – 12:30**

### **From Manual to Magical: Transforming Hospital Diagnostics with MESI mTABLET**

Join us to explore how the MESI mTABLET is revolutionizing diagnostics for hospitals, specialty clinics, elderly care facilities, and large healthcare networks. Discover how its wireless, modular, and integrated approach effortlessly eliminates the complexity of managing multiple patient assessment devices and providers, replacing traditional diagnostic tools with a streamlined, user-friendly solution.

Menno Roos, Business Development Manager  
Klavdija Slapar, Product Specialist

**12:30 – 13:30**

**MESI mTABLET Connectivity  
2.0: Maximizing Data Potential**

Understand how we are transforming our approach to connectivity to ensure scalability, efficiency, security and adaptability of MESI mTABLET as a part of the existing EHR system. Gain a broader insight into current projects and future development bringing even more seamless workflows, data management and operations.

David Carro Santomé, Project Manager  
Menno Roos, Business Development Manager

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**13:30 – 15:00**

**Lunch**

 **Location:** TreeTop restaurant

**15:00 – 17:00**

**Business meetings**

Book a meeting (click or scan):



**17:00 – 18:30**

**Free time**

**18:30 – 22:30**

**Hiša Torkla: A Culinary Gem in Slovenian Istria**

WEDNESDAY

**21**  
**May**

## Strategic forum

 **Location:** James Cook

**09:00 – 09:30**

### Exploring Recurring Revenue Models in Healthcare

Thomas Hagemeyer

This session explores how software is reshaping healthcare by shifting from one-time hardware sales to recurring revenue models. It includes a hands-on workshop where each partner will develop their own strategy for implementing recurring revenue and services, tailored to their market needs.

**09:30 – 09:45**

### Market opportunities

Tina Pogačar, Head of Market Development

**09:45 – 10:00**

### Workshop introduction

Timotej Vitez, Head of Sales Operations

**10:00 – 11:30**

### Workshop

**11:30 – 12:00**

### Coffee break

**12:00 – 13:30**

### Presentations and discussions

**13:30 – 15:00**

### Lunch

 **Location:** TreeTop restaurant

**15:00 – 17:00**

### Business meetings

Book a meeting (click or scan):



**17:00 – 18:30**

### Free time

**18:30 – 22:30**

### Hiša Torkla: A Culinary Gem in Slovenian Istria

THURSDAY

**22**  
**May**

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**09:30 – 14:30**

**Vintage tour: Lisjak  
olive oil**

Immerse yourself in the authentic flavors and traditions of Istria with the Oljarna Lisjak Vintage Tour, a half-day experience that blends history, gastronomy, and adventure in a charming countryside setting. Lisjak is more than just an olive oil producer—it's a legacy of excellence. Their oils, crafted from hand-harvested Istrian olives, have won global awards and continue to set the standard for quality, flavor, and authenticity.

Whether you're a food lover, nature enthusiast, or history buff, the **Oljarna Lisjak Vintage Tour** offers something special for everyone. Immerse yourself in the rich traditions of Istria, taste its finest flavors, and create lasting memories.

